



14 - 15 September 2006

DIGITAL CITIZEN INDABA

ON BLOGGING

OSISA niza highway AFRICA RHODES UNIVERSITY

Draft Programme:

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Brief Overview:

The Digital Citizen Indaba (DCI) on Blogging will take place for the first time this year in Grahamstown, South Africa from 14-15 September 2006. Our aim is to bring together bloggers, citizen journalists, media practitioners, industry experts, and representatives from civil society all under one roof.

The Indaba will run as a non-profit and feature a diverse range of speakers and media professionals from across the globe. We hope to facilitate an ongoing conversation around Web 2.0, participatory media intellectual property rights and marketing and equip Africans with skills related to new media which empower them and the organisations they work for by creating a long-lasting, long-reaching digital voice.

Our other goal is to provide a networking platform for fellow Africans that will hopefully promote further collaboration on the continent and build a strong, active online community.

Let's Keep Blogging:



Colin Daniels
DCI Coordinator

According to Dave Sifry's latest 'State of the Blogosphere' report, on average two blogs are created every second of every day. Technorati now tracks over 50 million blogs and there are said to be millions more which have yet to be counted as the Blogosphere continues to double every six months.

Sadly, as with Internet connectivity, Africa is yet to feature prominently in these statistics, and as the rest of the world speaks about one blog per family, this remains largely a dream which many African media organisations are still grappling with.

The Digital Citizen Indaba on Blogging brings us together in order to reverse this unfavourable phenomenon and debate some of the issues related to blogging and new media in the 21st Century. Like no other medium, the Internet gives us the power to challenge society's injustices and allows ordinary citizens to question the actions and policies of their governments. Blogging, because of its far reach and networking qualities, is an essential tool in ensuring that the UN Millennium Development Goals are achieved in Africa and NEPAD remains a united and benevolent alliance on the continent.

While we can do very little to improve infrastructure and decrease the cost of bandwidth, we can make a huge impact by sharing knowledge and enthusiasm and demonstrating to the rest of the world that Africa is more than a passive observer in the global village.

I'd like to personally welcome all speakers and delegates to Africa's first Blogging Indaba and congratulate you on being apart of history in the making. I hope you enjoy your stay in Grahamstown and leave feeling inspired and more informed about blogging and the potential of the Internet for democracy and journalism. I'd also like to thank our generous sponsors for making this all possible.

Speakers:

- Ethan Zuckerman (Global Voices, USA)
- Alaa Abd El Fattah (Blogger & Activist, Egypt)
- Peter Verweij (Senior Lecturer, University of Utrecht, Netherlands)
- Matthew Buckland (Publisher, Mail & Guardian Online)
- Ory Okolloh (Blogger & Activist)
- Ashraf Patel (ICT Programme Officer, OSISA)
- Zimbabwean Pundit (Political Blogger)
- Fackson Banda (SABMiller Chair of Media Democracy, Rhodes)
- Emeka Okafor (Blogger & Entrepreneur)
- Ramon Thomas (Managing Director, NETucation)
- Mike Stopforth (Communications Strategist)
- Tom Johnson (Institute for Analytic Journalism, USA)
- Ray Hartley (Deputy-Editor, Sunday Times)
- Juanita Williams (News Editor, IOL)
- Chris Roper (Editor, 24.com)
- Bryan Porter (Editor, 24.com)
- Alec Hogg (CEO, Moneyweb)
- Ian Gilfillan (IT Author & Blogger)
- Andrew Rens (Intellectual Property Legal Expert)
- Vincent Maher (Director, New Media Lab, Rhodes)
- Andrew Heavens (Photojournalist & Blogger)

Thursday, 14 September

7.00

Registration – AMM Foyer

9.30

Opening & Keynote – Fine Arts

- Colin Daniels (DCI Coordinator)
- Ethan Zuckerman (Global Voices)
- Chris Kabwato (Director, Highway Africa)
- Prof. Guy Berger (Head of School, JMS)

11.00

Editors Forum (Panel 1) – Fine Arts

- Chris Roper & Bryan Porter (24.com)
- Juanita Williams (IOL)
- Ray Hartley (Sunday Times)

12.00

Web 2.0 (Panel 2) – Fine Arts

- Mike Stopforth (Tomorrow Today)
- Vincent Maher (NML)
- Ian Gilfillan (IT Author & Blogger)

13.00

Lunch – AMM Foyer

14.00

Speed Speaking – AMM Computer Labs

15:00

Civil Society (Panel 3) – Fine Arts

- Fackson Banda (Rhodes University)
- Ashraf Patel (OSISA)
- Andrew Rens (IP Lawyer)

Friday, 15 September

9.00

We Media (Panel 4) – Fine Arts

- Peter Verweij (HU)
- Matthew Buckland (M&G Online)
- Tom Johnson (Inst. for Analytic Journalism)

10.00

Activism (Panel 5) – Fine Arts

- Ethan Zuckerman (Global Voices)
- Alaa Abd El Fattah (Blogger & Activist)
- Zim Pundit (Blogger & Activist)
- Ory Okolloh (Blogger & Activist)

11.30

Business & Marketing (Panel 6) – Fine Arts

- Emeka Okafor (Blogger & Entrepreneur)
- Alec Hogg (Moneyweb)
- Ramon Thomas (NETucation)

12.30

Lunch – AMM Foyer

13.30

Speed Speaking – AMM Labs

Parallel Sessions:

14.30

Establishing an African Citizens Code of Conduct – Fine Arts

- Vincent Maher (NML)

14.30

Activism Workshop – AMM Labs

- Ethan Zuckerman (Global Voices)

14.30

Marketing & Monetising Workshop – AMM Labs

- Ramon Thomas (NETucation)
- Emeka Okafor (Blogger & Entrepreneur)

15.30

Blogging in Pictures Workshop – AMM Labs

- Andrew Heavens (Photojournalist & Blogger)

15.30

Blogging Workshop – AMM Labs

- Ory Okolloh (Blogger & Activist)
- Peter Verweij (HU)